

# BOWLING

for

# BOBS



October 8, 2025

5:00 - 9:00 pm

*DECA + BOL in Vail*



## FUNDRAISING PACKET

*SPARE some time to help  
local breast cancer patients.*

*Proceeds fund our new  
Free Screening Mammogram  
program*



**Alpine Bank**



**RA NELSON**  
BUILDING MOUNTAIN COMMUNITIES

# GO THE EXTRA MILE AND FUNDRAISE FOR BOWLING FOR BOOBS AND VAIL VALLEY CHARITABLE FUND

We are starting a new option where you can choose to go the extra mile and fundraise for Bowling for Boobs! We've put together fundraising tips and tricks to help you in your fundraising efforts, as well as social media images and a personal fundraising poster. Read on to learn how to set up your Facebook Fundraiser, fundraise \$400 in 4 steps and much more!

Thank you for your support, and we hope you'll join us in Facebook Fundraising for the Bowling for Boobs!



**BOWLING**  
for  
**BOOBS**

## WHERE THE MONEY GOES?

Proceeds from the tournament, and additional fundraising, will benefit the Vail Breast Cancer Group, a subgroup of the Vail Valley Charitable Fund, a local nonprofit dedicated to helping uninsured locals get a free screening mammogram and providing financial assistance to individuals battling cancer.

Because the Vail Valley has one of the highest costs of living in the nation, a person with a medical crisis can quickly find himself or herself in a dire financial situation. Through a comprehensive application process, the Vail Valley Charitable Fund awards direct-aid grants to people who live and/or primarily work in the Vail Valley who are in need due to medical crisis. Applications are reviewed and recipients are determined on a monthly basis by the VVCF Board of Directors. These one-time grants can be up to \$7,500, and may help an individual or family with medical or non-medical necessities.

**WE PROVIDE** financial assistance to those suffering from a medical crisis or long-term illness.

**WE SUPPORT** locals in the Vail Valley, distributing \$9.7 million to over 2,200 families since 1996.

**WE BELIEVE** in helping locals overcome financial burdens from serious medical setbacks.

**WE ARE** the Vail Valley Charitable Fund.

To learn more about our nonprofit, visit [VVCF.ORG](http://VVCF.ORG)



# FUNDRAISING POSTER

Fill in the blanks on this flyer and attach it to your fundraising emails or post to your social media. You can also print a copy and post it in your office. Download your poster online at [VVCF.ORG/BOWLINGFORBOOBS](http://VVCF.ORG/BOWLINGFORBOOBS)

## BOWLING for BOOBS



October 8, 2025

5:00 - 9:00 pm

DECA + BOL in Vail



a fundraiser benefitting the  
Vail Breast Cancer Group, a subgroup of the  
Vail Valley Charitable Fund.

**SUPPORT MY FUNDRAISING EFFORTS VIA MY  
FACEBOOK FUNDRAISER!**

Name:

*Melanie Wilkes.*

Fundraising Goal: \$ 500

I am participating because... *I want to help*

*people facing a medical crisis.*



Alpine Bank

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BUILDING MOUNTAIN COMMUNITIES




# SETTING UP YOUR FACEBOOK FUNDRAISER

Setting up your Facebook Fundraiser will only take a few minutes.  
Please download the instructions at  
**VVCF.ORG/BOWLINGFORBOOBS**  
and follow them to make sure that your fundraising will benefit the  
Vail Breast Cancer Group and Vail Valley Charitable Fund.

Fundraisers > Fundraiser type > Details

**Details**

Fundraiser for



Vail Valley Charitable Fund  
Health and human services • Vail, CO  
Donations go to PayPal Giving Fund to distribute to this nonprofit within 45 days. [Learn more](#)

Edit nonprofit

How much money do you want to raise?  
500


Select currency  
US Dollars (USD)

When should your fundraiser end?  
Oct 9, 2025

For Oct 8, 2025, so anyone on or off Facebook can see them. Only people on Facebook can donate.

Create

Desktop Preview



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for  
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## FOUR STEPS FUNDRAISING \$400

FUNdraising doesn't have to be hard. Check out these four simple steps for raising \$400!



Ask four family members to sponsor you at \$25 each=100



Find five friends or co-workers to sponsor you at \$20 each=100



Email 10 people and ask for a \$10 donation: \$100



Ask your company for a \$100 contribution=\$100

... and just like that, you've met your goal of \$400!

**BOWLING**  
for  
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# SAMPLE FUNDRAISING LETTER



Tip: Personalize your letter to connect with your audience. Personalized letters will go further in fundraising.

## Email Subject:

Help me make a difference for locals battling breast cancer!

## Sample Content:

Dear \_\_\_\_\_,

On October 8th, 2025, I am going to be participating in Bowling for Boobs. This is my \_\_\_\_\_ year in this event. I participate in the tournament because \_\_\_\_\_  
(Give your reason here... Did you know someone who needs a free mammogram?)  
\_\_\_\_\_  
(Are you passionate about raising money for the Vail Valley Charitable Fund?)

This year, my goal is to raise \$ \_\_\_\_\_ 500 \_\_\_\_\_ for the Vail Breast Cancer Group, a subgroup of the Valley Charitable Fund. Please consider making a donation to my efforts via my Facebook Fundraiser. The money raised will help locals in need of a free mammogram or financial assistance for a medical crisis.

Together we can make a difference! Thank you for your support.

Sincerely,

Your name



# IMAGES TO USE ON SOCIAL MEDIA

Use your social media to encourage donations! Download our preset images to post to your social media at

**VVCF.ORG/BOWLINGFORBOOBS**

or use photos of your own. Use these hashtags with your post:  
**#BowlingForBoobs #itsallaboutheart #vailvalleycharitablefund**

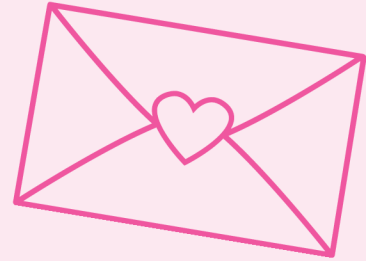


# BOWLING for BOOBS

# SAMPLE THANK YOU PLAN

Thank you's matter! Remember to thank the donors who supported your fundraising efforts.

Within a week of getting a donation, send that person an email, message or hand written thank you note.



After the event, send all your donors a thank you email or message telling them how much the event raised this year and including an image from you at the event.

Make a list of those who donated to you this year so that you know who to ask first next year.



Don't forget to mention that all donations to the Vail Valley Charitable Fund are tax deductible.

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